

League of Women Voters of Collier County, Inc
General Fund
2018/2019 Proposed Budget

	Proposed 2018/2019 Budget	2017/2018 Est Actual	2017/2018 Budget	2016/2017 Actual
Member Contributions (1)	5,400	4,775	3,500	2,843
Membership Dues (2)	5,100	3,456	5,000	4,162
Grant and Sponsorships	4,250	0	3,000	0
Less: PayPal Processing Fees	(275)	(250)	(300)	(249)
Other Income	0	0	0	0
Total Income	14,475	7,981	11,200	6,756
State Council / State Leadership Conference	2,500	3,790	1,000	481
National Convention	1,000	0	2,000	796
State Convention / Legislation Summit	500	626	2,000	618
Everglades Coalition Working Conference	500	670	1,000	586
Total National & State Sessions (3)	4,500	5,086	6,000	2,481
Marketing & Advertising	1,500	600	1,000	140
Advocacy Outreach (4)	1,500	0	1,500	0
Voter Printing & Postage	0	0	100	147
Governance Committee (5)	500	0	0	0
Members & Board Events	500	340	0	(136)
LWV - FL Lobby Fund	400	400	200	200
Social Media Communications	300	100	1,000	0
Total Communications	4,700	1,440	3,800	351
Website & Member Database Maintenance (6)	2,500	500	1,000	925
Accounting, Constant Contacts, & Other Software	525	300	600	273
Admin Support (7)	500	0	0	0
Development - New Income Sources (8)	250	0	0	0
Total Technology	3,775	800	0	1,198
Insurance	500	400	500	483
Other Admin Items < \$300	1,000	995	1,000	1,536
Total Expenses	14,475	8,721	11,300	6,049
Net Income (Loss)	0	(740)	(100)	707

Key strategic initiatives driving proposed 2018/2019 Budget

- 1) Includes annual appeal and contributions made with membership dues
- 2) Assumes net 30 new members during the new fiscal year
- 3) Continue to leverage conferences to attract new leaders
- 4) Support initiatives that serves to increase Collier County voters' understanding on key policy issues
- 5) Continue efforts to strengthen succession through training and mentoring
- 6) Support upgrading LWVCC's website and strengthen security of processing systems
- 7) Seek part-time help to handle routine tasks and correspondence
- 8) Set-up a team to focus on identifying and seeking new revenue sources

League of Women Voters of Collier County, Inc

Education Fund

2017/2018 Proposed Budget

	Proposed 2018/2019 Budget	2017/2018 Est Actual	2017/2018 Budget	2016/2017 Actual
Individuals Contributions	5,500	3,000	5,500	3,950
Foundation Grants	4,000	0	3,950	0
Corporate Grants & Sponsorships	2,500	1,500	3,000	2,355
Adopt A Precinct	2,250	1,155	0	2,759
Total Contributions	14,250	8,445	12,450	9,064
Luncheon Event Fees (1)	13,200	12,500	13,000	11,900
Facilities, Food, Media Equip	(15,750)	(15,620)	(15,750)	(12,963)
Net Revenues from Events	(2,550)	(3,318)	(2,750)	(1,063)
Total Income	11,700	5,127	9,700	8,001
State Council & Leadership Conference	1,000	0	500	731
National Convention	1,000	0	3,600	796
State Convention	500	0	500	0
Total National & State Sessions (2)	2,500	0	4,600	1,527
Voter Information: Forums & Materials	1,500	0	0	153
Mailings - Education Outreach (3)	1,000	1,021	750	0
News Media Marketing	400	500	1,000	40
Social Media Communications	400	0	1,000	0
Development - New Income Sources (4)	300	0	0	0
Know Your County Government	200	0	200	201
Total Member Communications	3,800	1,521	2,950	394
Committee Events	1,000	0	0	1,104
Admin Support (5)	500	0	0	0
Admin < \$350	1,000	1,094	1,150	1,435
Technology ((6)	2,500	297	1,000	1,198
Total Expenses	11,700	2,912	9,700	5,657
Operating Surplus (Deficit)	0	2,215	0	2,344

Key strategic initiatives driving proposed 2018/2019 Budget

- 1) Assumes 6-8 additional attendees at each luncheon
- 2) Continue to leverage conferences to attract new leaders
- 3) Increase awareness of Collier County voters on candidates and key policy issues
- 4) Set-up a team to focus on identifying and seeking new revenues sources
- 5) Seek part-time help on routine tasks and correspondence
- 6) Support upgrading LWVCC's website and strengthen security of processing systems