



LEAGUE OF WOMEN VOTERS® OF COLLIER COUNTY

February 17, 2008

Dear Judges:

The time has come to evaluate the posters submitted by the finalists in the Collier County League of Women Voters "Teen Voters Poster Contest". I'm attaching the fifteen posters the League team has selected as the best (files A1 through A15), the flyer for the contest (to help you remember how the competition standard was originally described to the students) and - as part of this cover letter - a tally sheet we hope will make the judgment process simple and consistent.

In the interests of helping everyone approach poster evaluation in the same manner, I recommend that we begin with our shared understanding of what the school grades A, B, etc mean, and apply it along the following lines:

For criteria worth 10 Pts:

- an "A" performance is worth 9-10 pts.
- a "B" is worth 8
- a "C" is worth 7
- a "D" is worth 6
- an "F" is worth 5

For criteria worth 20 Pts:

- an "A" performance is worth 18- 20 pts.
- a "B" is worth 16-17
- a "C" is worth 14-15
- a "D" is worth 12-13
- an "F" is worth 10

This approach should help you through the process efficiently, but if it's not working for you, please feel free to call me at 774-6132. **We would appreciate it if you would email your total score for each poster back to me by February. 25.** My email address is gaildimaggio@aol.com.

We're awarding the prizes at 4:00 on March 7th at the Naples City Hall, and we hope you'll be able to join us. All of us here at the League of Women Voters of Collier County thank you for your generous and invaluable help in this project.

Gail DiMaggio
Project Coordinator

Tally Sheets

Poster A1

Ten Point Criteria:

Points

- | | |
|--|----------|
| 1. The poster is focused on one idea. | 1. _____ |
| 2. The poster medium is used appropriately and expressively. | 2. _____ |

Twenty Point Criteria:

- | | |
|--|----------|
| 3. It appeals to high school students. | 3. _____ |
| 4. It offers a brief, understandable, accurate message. | 4. _____ |
| 5. Headlines, slogans express an original, persuasive message. | 5. _____ |
| 6. Graphics are balanced, striking and original. | 6. _____ |

Total for A1: _____

Poster A2

Ten Point Criteria:

Points

- | | |
|--|----------|
| 1. The poster is focused on one idea. | 1. _____ |
| 2. The poster medium is used appropriately and expressively. | 2. _____ |

Twenty Point Criteria:

- | | |
|--|----------|
| 3. It appeals to high school students. | 3. _____ |
| 4. It offers a brief, understandable, accurate message. | 4. _____ |
| 5. Headlines, slogans express an original, persuasive message. | 5. _____ |
| 6. Graphics are balanced, striking and original. | 6. _____ |

Total for A2: _____

Submitted By (Judge's Name): _____

Date: _____

Poster A3

Ten Point Criteria:

Points

1. The poster is focused on one idea. 1. _____
2. The poster medium is used appropriately and expressively. 2. _____

Twenty Point Criteria:

3. It appeals to high school students. 3. _____
4. It offers a brief, understandable, accurate message. 4. _____
5. Headlines, slogans express an original, persuasive message. 5. _____
6. Graphics are balanced, striking and original. 6. _____

Total for A3: _____

Poster A4

Ten Point Criteria:

Points

1. The poster is focused on one idea. 1. _____
2. The poster medium is used appropriately and expressively. 2. _____

Twenty Point Criteria:

3. It appeals to high school students. 3. _____
4. It offers a brief, understandable, accurate message. 4. _____
5. Headlines, slogans express an original, persuasive message. 5. _____
6. Graphics are balanced, striking and original. 6. _____

Total for A4: _____

Submitted By (Judge's Name): _____

Date: _____

Poster A5

Ten Point Criteria:

Points

1. The poster is focused on one idea. 1. _____
2. The poster medium is used appropriately and expressively. 2. _____

Twenty Point Criteria:

3. It appeals to high school students. 3. _____
4. It offers a brief, understandable, accurate message. 4. _____
5. Headlines, slogans express an original, persuasive message. 5. _____
6. Graphics are balanced, striking and original. 6. _____

Total for A5: _____

Poster A6

Ten Point Criteria:

Points

1. The poster is focused on one idea. 1. _____
2. The poster medium is used appropriately and expressively. 2. _____

Twenty Point Criteria:

3. It appeals to high school students. 3. _____
4. It offers a brief, understandable, accurate message. 4. _____
5. Headlines, slogans express an original, persuasive message. 5. _____
6. Graphics are balanced, striking and original. 6. _____

Total for A6: _____

Submitted By (Judge's Name): _____

Date: _____

Poster A7

Ten Point Criteria:

Points

1. The poster is focused on one idea. 1. _____
2. The poster medium is used appropriately and expressively. 2. _____

Twenty Point Criteria:

3. It appeals to high school students. 3. _____
4. It offers a brief, understandable, accurate message. 4. _____
5. Headlines, slogans express an original, persuasive message. 5. _____
6. Graphics are balanced, striking and original. 6. _____

Total for A7: _____

Poster A8

Ten Point Criteria:

Points

1. The poster is focused on one idea. 1. _____
2. The poster medium is used appropriately and expressively. 2. _____

Twenty Point Criteria:

3. It appeals to high school students. 3. _____
4. It offers a brief, understandable, accurate message. 4. _____
5. Headlines, slogans express an original, persuasive message. 5. _____
6. Graphics are balanced, striking and original. 6. _____

Total for A8: _____

Submitted By (Judge's Name): _____

Date: _____

Poster A9

Ten Point Criteria:	Points
1. The poster is focused on one idea.	1. _____
2. The poster medium is used appropriately and expressively.	2. _____
Twenty Point Criteria:	
3. It appeals to high school students.	3. _____
4. It offers a brief, understandable, accurate message.	4. _____
5. Headlines, slogans express an original, persuasive message.	5. _____
6. Graphics are balanced, striking and original.	6. _____
Total for A9:	_____

Poster A10

Ten Point Criteria:	Points
1. The poster is focused on one idea.	1. _____
2. The poster medium is used appropriately and expressively.	2. _____
Twenty Point Criteria:	
3. It appeals to high school students.	3. _____
4. It offers a brief, understandable, accurate message.	4. _____
5. Headlines, slogans express an original, persuasive message.	5. _____
6. Graphics are balanced, striking and original.	6. _____
Total for A10:	_____

Submitted By (Judge's Name): _____

Date: _____

Poster A11

Ten Point Criteria:	Points
1. The poster is focused on one idea.	1. _____
2. The poster medium is used appropriately and expressively.	2. _____
Twenty Point Criteria:	
3. It appeals to high school students.	3. _____
4. It offers a brief, understandable, accurate message.	4. _____
5. Headlines, slogans express an original, persuasive message.	5. _____
6. Graphics are balanced, striking and original.	6. _____
Total for A11:	_____

Poster A12

Ten Point Criteria:	Points
1. The poster is focused on one idea.	1. _____
2. The poster medium is used appropriately and expressively.	2. _____
Twenty Point Criteria:	
3. It appeals to high school students.	3. _____
4. It offers a brief, understandable, accurate message.	4. _____
5. Headlines, slogans express an original, persuasive message.	5. _____
6. Graphics are balanced, striking and original.	6. _____
Total for A12:	_____

Submitted By (Judge's Name): _____

Date: _____

Poster A13

Ten Point Criteria:	Points
1. The poster is focused on one idea.	1. _____
2. The poster medium is used appropriately and expressively.	2. _____

Twenty Point Criteria:	
3. The poster appeals to high school students.	3. _____
4. It offers a brief, understandable, accurate message.	4. _____
5. Headlines and slogans express an original, persuasive message.	5. _____
6. Graphics are balanced, striking and original.	6. _____

Total for A13:

Poster A14

Ten Point Criteria:	Points
1. The poster is focused on one idea.	1. _____
2. The poster medium is used appropriately and expressively.	2. _____

Twenty Point Criteria:	
3. It appeals to high school students.	3. _____
4. It offers a brief, understandable, accurate message.	4. _____
5. Headlines, slogans express an original, persuasive message.	5. _____
6. Graphics are balanced, striking and original.	6. _____

Total for A14:

Submitted By (Judge's Name): _____

Date: _____

Poster A15

Ten Point Criteria:	Points
1. The poster is focused on one idea.	1. _____
2. The poster medium is used appropriately and expressively.	2. _____
Twenty Point Criteria:	
3. It appeals to high school students.	3. _____
4. It offers a brief, understandable, accurate message.	4. _____
5. Headlines, slogans express an original, persuasive message.	5. _____
6. Graphics are balanced, striking and original.	6. _____
Total for A15:	_____

Submitted By (Judge's Name): _____
Date: _____