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LEAGUE OF WOMEN VOTERS LAUNCHES CONTEST  
TO ENCOURAGE HIGH SCHOOL STUDENTS TO VOTE

NAPLES, November 2—The League of Women Voters of Collier County has launched a “Young Voters Advertising Contest” to encourage eligible Collier County high school students to register and vote.

The contest is open to all high school students in Collier County and the deadline for submissions is January 7, 2008; \$100 prizes will be awarded in March 2008 for the best ad from each school.

“Our League has launched this exciting new venture because we recognize the importance of engaging today’s youth in the election process,” explains Chris Straton, president of the Collier League. “This contest for high school students is part of our effort to get out the vote for the 2008 elections. By targeting the young voter, we hope also to engage the parents and teachers.”

“While overall voter turnout in the 2006 midterm election increased among youth 18-29 years old, Florida’s youth rate was considerably below the national average at only 18 percent,” Straton said. “Minnesota youth led the nation at 43 percent. We hope this advertising contest will inspire our young people to register and vote during the next election.”

The contest submissions may be a poster, web page, television commercial, magazine ad or billboard with both text and visuals targeted to an audience of high school students. Photographs, cartoons and computer generated graphics are acceptable if not under copyright.

Additional information about the contest can be obtained by calling the League at 239-263-4656 or by emailing [Contest@lwvcolliercounty.org](mailto:Contest@lwvcolliercounty.org).